

JF&CS EMERGING LEADERS presents

DWAYNE GRETZKY

MARCH 28, 2019 | THE OPERA HOUSE



SPONSORSHIP OPPORTUNITIES

After four consecutive years of sold-out Cringe Worthy shows raising over **\$115,000**, JF&CS Emerging Leaders is proud to present a spectacular concert with Dwayne Gretzky.

Dwayne Gretzky's high-energy nostalgia trips recall the serendipity of flipping through the radio dial, and the joy of coming together en masse to celebrate and sing along to the best songs ever written. Dwayne Gretzky will draw more than **800** young professionals in their 20s and 30s who are looking to have a great night while giving back to the community.



the cause: Levelling the Playing Field

Proceeds from the event will support Jewish Family & Child's **Levelling the Playing Field** Program, which provides vulnerable children and youth with the opportunity to enjoy recreational and educational pursuits equal to those of their peers. The youth benefitting from Levelling the Playing Field are typically in the care of Jewish Family & Child (foster kids), come from families who struggle financially or have mental health challenges.

Your sponsorship will allow us to purchase items such as computers, textbooks, sports equipment, art, music and other lessons, and clothing for special events such as graduation. Your support ensures that each child and teen has the chance to develop the skills and confidence to lead a successful, healthy and happy life.

Dwayne Gretzky is a live music collective celebrating the greatest songs of all time. Transcending both era and genre, this prodigiously talented group of Toronto musicians captivates audiences with a masterfully curated tour of artists from both the classic and modern pop canon - from Bowie to Beyoncé, Springsteen to Spears, The Supremes to The Strokes.

Boasting 100+ straight sold-out shows in their hometown of Toronto and with venue capacities growing into the multiple-thousands, Dwayne Gretzky's momentum is a testament to the band shattering conventions and re-defining what audiences want in a live music experience.



JF&CS Emerging Leaders is a group of young professionals dedicated to supporting Jewish Family & Child's work in the community.

about
the band

**DWAYNE
GRETZKY**



2015

150
young
professionals

\$16,500
raised to
send kids to camp

This year, Dwayne Gretzky will bring in an audience of over 800 young professionals; more than double the amount that we have ever had before!

2016

220
young
professionals

\$24,000
raised for extra-
curricular activities

Our goal for 2019 is to raise \$75,000 for extra-curricular activities.



2017

275
young
professionals

\$36,500
raised for
scholarships



Cringe Worthy 2018 guests

2018

300
young
professionals

\$38,000
raised towards the
opportunity fund



Cringe Worthy 2018 guests

the audience

 **91%**
young
professionals

 **58%**
female

 **25-35**
average age

 **100%**
live in Toronto
or GTA

 **interests include:**
real estate
health & fitness
restaurants
fashion
travel

Sponsorship Opportunities

This is an opportunity to showcase your brand to Toronto's young Jewish generation and the broader community. Not only will you receive meaningful exposure to an influential audience, but we are committed to providing one-of-a-kind opportunities that are tailored to your needs. **We are happy to customize sponsorship opportunities.** The following benefits are suggestions but the opportunities are endless. Please review the options available and let us know how you would like to engage with our network.

Opportunities and Recognition	BFF Sponsor \$10,000	Prom Date Sponsor \$5,000	Teacher's Pet Sponsor \$2,500	The Cool Parent Sponsor \$1,000	Teammate Sponsor \$500	Study Buddy Sponsor \$250
Verbal recognition at the event	✓					
Recognition on JF&CS Donor Wall (to be updated in 2020)	✓	✓				
Product activation/display table opportunity	✓	✓				
Logo featured on screen during reception and intermission	✓	✓	✓			
Recognition in JF&CS Family Matters Monthly Newsletter (10,000 reach)	✓	✓	✓			
Signage featured during reception and intermission	✓	✓	✓	✓		
Recognition on e-blasts and invitation	✓	✓	✓	✓		
Recognition in 2019 JF&CS Annual Report	✓	✓	✓	✓	✓	✓
Online recognition on all social media outlets and website	Logo with link to your website	Logo with link to your website	Logo featured	Logo featured	Recognition	Recognition
Advertisement in program book	Full page	Half page	Quarter page	Recognition	Recognition	Recognition
Complimentary tickets	6	4	2	2	N/A	N/A

Contact Info & Reply Form

Please fill out the form below and return to:

Jodi Klaiman | jklaiman@jfandcs.com | 416.638.7800 x 6279

JF&CS | 4600 Bathurst St | Toronto ON | M2R 3V3

Donate online at jfcsemergingleaders.com

Sponsorship Information		
SPONSORSHIP LEVEL:	<input type="checkbox"/> \$10,000 BFF Sponsor <input type="checkbox"/> \$5,000 Prom Date Sponsor <input type="checkbox"/> \$2,500 Teacher's Pet Sponsor	<input type="checkbox"/> \$1,000 The Cool Parent Sponsor <input type="checkbox"/> \$500 Teammate Sponsor <input type="checkbox"/> \$250 Study Buddy Sponsor <input type="checkbox"/> Other \$ _____
ADDITION TICKETS TO PURCHASE:	_____ Number of additional tickets (\$54 per ticket)	
RECOGNITION NAME:		
PAYMENT METHOD: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Cheque (payable to Jewish Family & Child)		
CREDIT CARD #:	EXPIRY:	CVV:
NAME ON CARD:		
Contact Information		
NAME:		
ADDRESS:		
EMAIL:	PHONE:	

Committee Members

Lauryn Berliner

Taylor Bubelis

Dinah Finkelstein

Lindsay Frieberg

Shira Goldenberg

Jodi Klaiman

Kayla Mandel

Lisa Rendely

Allison Rogul

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